

# ROSANNA STENSTRÖM

## DETAILS

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### PHONE

0762722676

### EMAIL

rosanna.stenstrom@gmail.com

### DATE OF BIRTH

20 June 1991

### NATIONALITY

Swedish

## SKILLS

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Design thinking

User research

UX Workshops

Prototyping

Wireframing

Agile Project Management

Internal & External  
Stakeholder Management

Figma

FigJam

Adobe Creative Cloud  
(XD, InDesign, Illustrator,  
Photoshop)

## LANGUAGES

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Swedish



English



Spanish, Italian, French



## EMPLOYMENT HISTORY

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### Product Designer, Consultant

Apr 2023 — Present

- Design of clickable app prototype in Figma for client. Facilitate UX workshop, define user needs and user journey.
- Brand identity using Photoshop and Illustrator including competitor analysis for a professional and memorable visual identity.

### Product Designer, Sinch

Stockholm

Apr 2022 — Oct 2022

- Drove end-to-end design including research user needs, wire frames, created visual design and led user tests.
- Weekly collaborations with the design team to align processes and design guidelines and principles.

### Business Analyst, Sinch

Stockholm

2018 — Mar 2022

- Analyzed business requirements and converted them into effective system solutions in the CRM Salesforce Sales Cloud.
- Performed in-depth analyzes of sales trends to measure business performance.

## EDUCATION

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### UX Designer Upskill, Hyper Island

Stockholm

2021 — 2022

### Bachelor in Arts, Lund University

Lund

2012 — 2016

### Exchange program, University of California (UCSB)

Santa Barbara

2014 — 2015

## COURSES

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### Certified Scrum Product Owner, CRISP

Jan 2021 — Jan 2021

### Practical Project Management , Wenell

Aug 2020 — Aug 2020

### Graphic Design on the Web, Linneaus University

Feb 2019 — Jun 2019